

Holiday Toy Commercial
By Tab Parker

2 kids playing with various toys but they are bored

KID 1

These toys are SO boring

KID 2

Yeah our non-specific and therefore inoffensive, holiday SUCKED THIS YEAR

VOICEOVER

Look familiar?

Wouldn't you love to avoid being the stupid parent who buys all the worst gifts?

This year, get the cool fun toy that ALL the kids want

GLUE!

KID 1

Oh boy, glue! My favorite!

KID 2

Wow it's so sticky!

JINGLE

It's sticky, it's fun, it holds things together

You'll have fun no matter the weather

With Glue!

Kid 1

I'm going to use it to build a rocketship!

Kid 2

I just love the smell!

JINGLE

It's useful for crafts,

It's helpful for homework!

Or you can do that thing where you let it dry on your hands and then you peel it all off!

Stress Relief!

With Glue!

KID 1
But isn't made of horses?

JINGLE
Whoa kid
Way to bring the room down
Don't worry about where the glue comes from
You can eat it if you want
Non-Toxic!
It's Glue!

KIDS 1 & 2
YEAH GLUE!

Add stinger of kinds of glue - stick/hot/elmers